



**“The SOUNDSTOP worked great! Better than advertised. We had an area of the speedway that used to be a noise torture chamber...”**



**SOUNDSTOP** fiberboard is a high-quality, cost-effective solution to all sound deadening, soundproofing or sound insulation needs. Meeting national codes and building standards, **SOUNDSTOP** is as versatile as it is effective in applications ranging from walls to ceilings to floors. **SOUNDSTOP** will exceed your expectations for a quality building product and is unmatched in cost-effectiveness and performance.



When Charlotte Motor Speedway wanted to create a public trackside area, they faced the challenge of stopping the sound from forty-three, 800+ horsepower NASCAR® race cars circling the track. The best solution turned out to be SOUNDSTOP from BLUE RIDGE FIBERBOARD.

*“The SOUNDSTOP worked great! Better than advertised. We had an area of the speedway that used to be a noise torture chamber. We previously had concessions located in the area and had a hard time utilizing such a large open space that was covered and enclosed so close to the race track due to the noise. With SOUNDSTOP, we were able to construct walls in entry ways and walkways, essentially creating an envelope blocking off and reducing the sound dramatically. An area that once didn't allow you to have a conversation was able to be converted into Dale Jr.'s Whisky River with food, drinks, big screen TVs, mechanical bull, and a DJ. The area that previously was lucky to have 10 people at any one time now has hundreds, with thousands passing through to see the newest fan experience at Charlotte Motor Speedway!”*

*Travis Menear,  
Director of Business Development,  
Charlotte Motor Speedway*

For further information on **SOUNDSTOP**, including data sheet, installation procedures, guide specs and SDS, visit [blueridgefiberboard.com](http://blueridgefiberboard.com).



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